Victorian Government
COVIDSafe Campaign | DHHS Safe Summer Stakeholder Pack

12/11/2020

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Introduction

Keeping our numbers low this summer is simply a case of keeping up what already works to keep us safe.

So no matter where we are - Portsea Beach, Port Melbourne playground, or Preston market - this campaign is a friendly reminder to Victorians to keep up our COVIDSafe behaviours.

After all, we've come so far and given so much. Staying here and keeping Victoria safe this summer, is up to all of us.

Because when we Stay Safe we will all Stay Open.

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What you can do to help

You can help by:

- Sharing the materials that you can access from this stakeholder kit with your community via social media and digital platforms.
- Directing people to the Victorian Government's coronavirus website for current information and updates: CORONAVIRUS.vic.gov.au
- Advising anyone who is concerned to call the coronavirus hotline on 1800 675 398 (24 hours).

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COVIDSafe | Flyer Assets

Safe Summer

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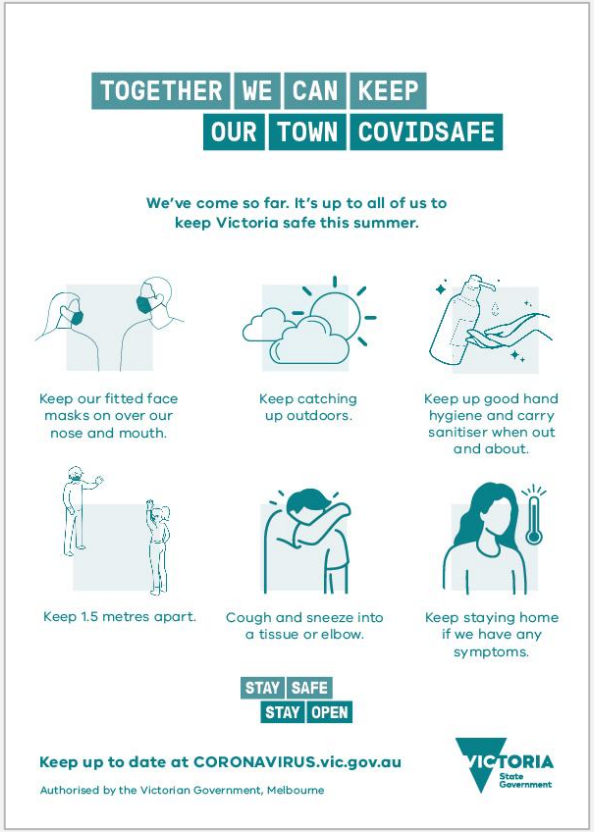
Flyer



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COVIDSafe | On-Site Posters (Corflute)

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Corflute Poster -

General Appreciation Message

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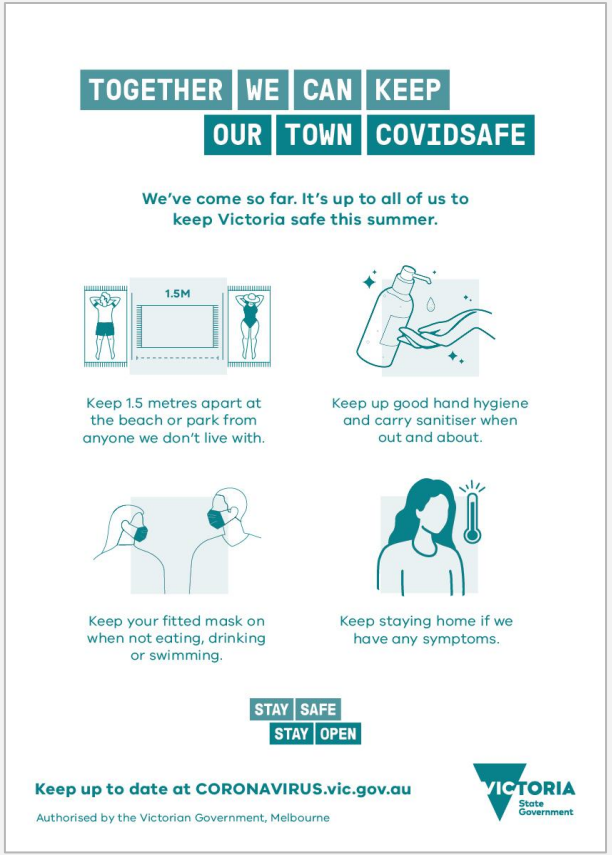
Corflute Poster -

COVIDSafe Principles Reminder for Outdoor Sites



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COVIDSafe | In-Store Posters (Standard Print)

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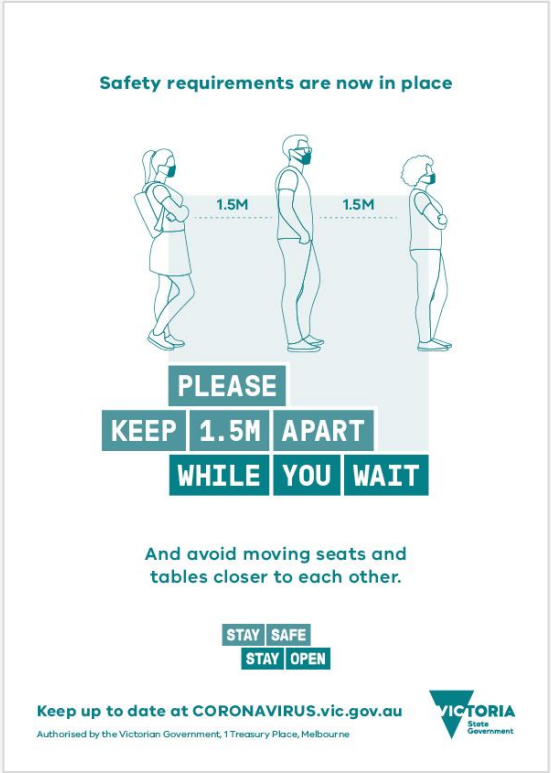
A4 Poster -
Queues & Counters

This sign can be placed on cash register counters, cabinets or fridges.



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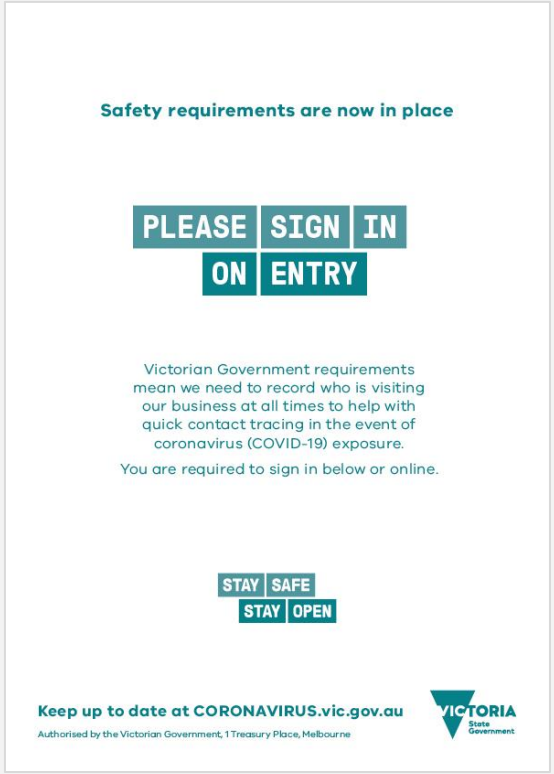
A4 Poster -

Sign In Sheet

This poster can be placed on entry near your manual or digital sign in record.



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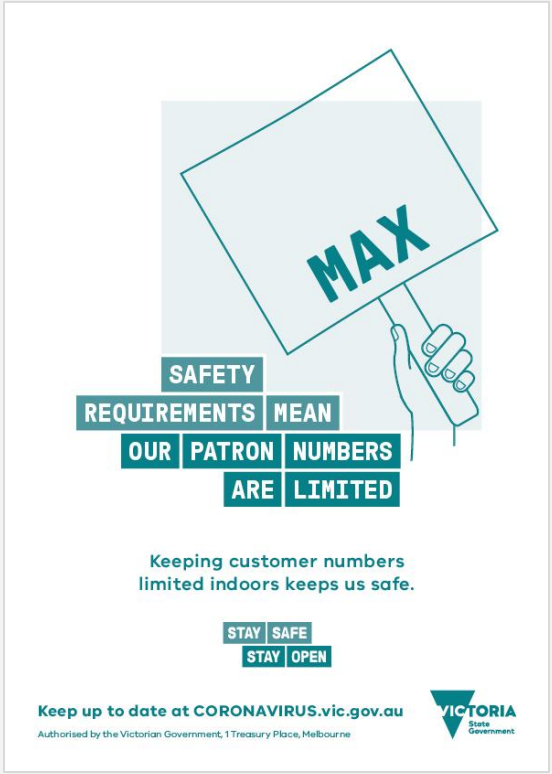
A4 Poster -
Customer Limits

This sign can be placed on your front door, entrance window or a sandwich board.

Customise the sign by writing the maximum number of customers permitted in your venue at any one time. For information on how to calculate this, visit dhhs.vic.gov.au/four-square-metre-rule-covid-19



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COVIDSafe | Social Assets

Safe Summer

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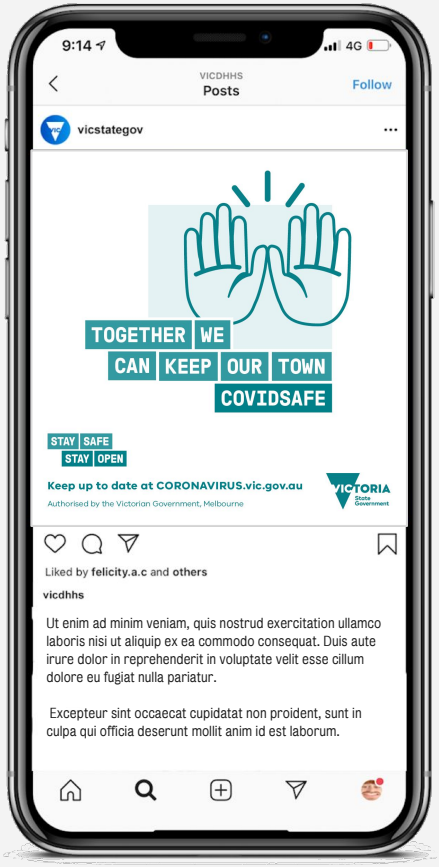
Social Tile -
General

POST COPY:

We’ve come so far.
It’s up to all of us to keep Victoria safe this summer.

Keep up to date at CORONAVIRUS.vic.gov.au

Authorised by the Victorian Government, Melbourne.



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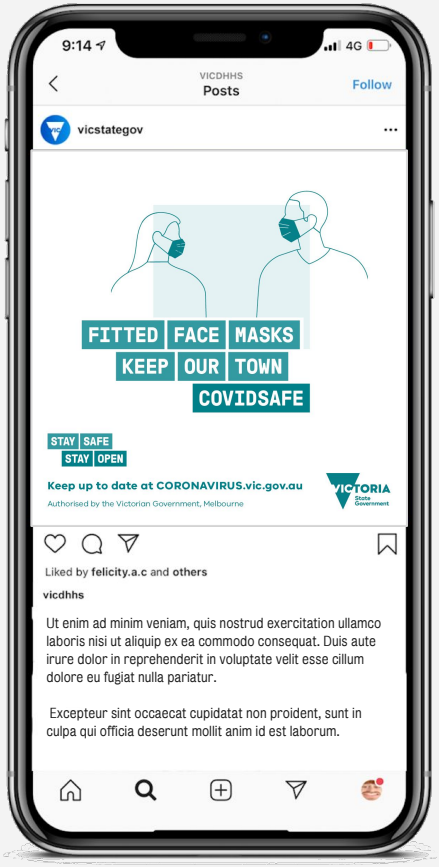
Social Tile -
Face Masks

POST COPY:

We've come so far.
It's up to all of us to keep wearing our fitted face masks over our nose and mouth, and keep Victoria safe this summer.

Keep up to date at CORONAVIRUS.vic.gov.au

Authorised by the Victorian Government, Melbourne.



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Social Tile -
1.5 Metres Apart

POST COPY:

We've come so far.
It's up to all of us to keep 1.5 metres apart, from anyone we don't live with, at the beach or park, and keep Victoria safe this summer.

Keep up to date at CORONAVIRUS.vic.gov.au

Authorised by the Victorian Government, Melbourne
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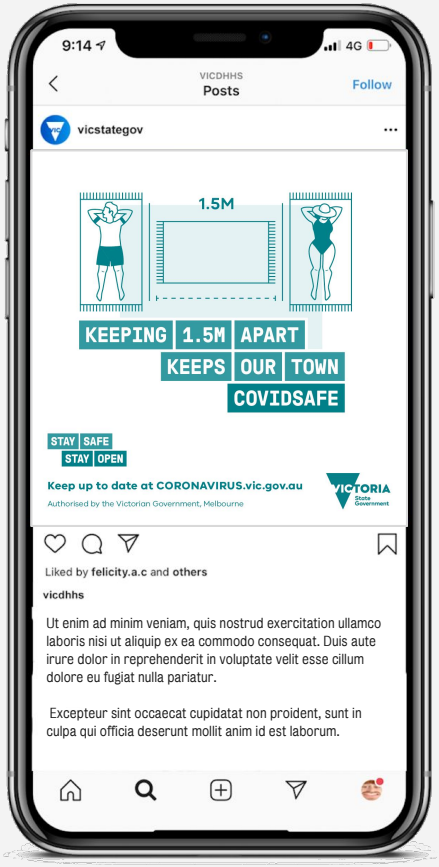

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Social Tile -
Hand Hygiene

POST COPY:

We've come so far.
It's up to all of us to keep up our good hand hygiene,
carry sanitiser when out and about, and keep Victoria safe this summer.

Keep up to date at CORONAVIRUS.vic.gov.au

Authorised by the Victorian Government, Melbourne.

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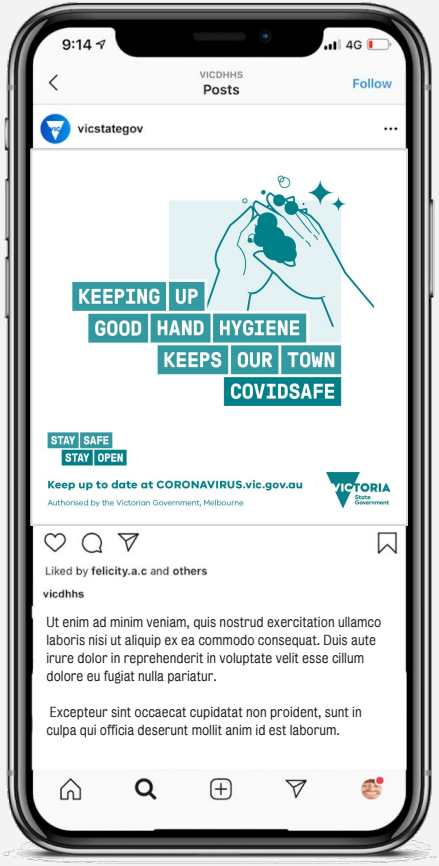

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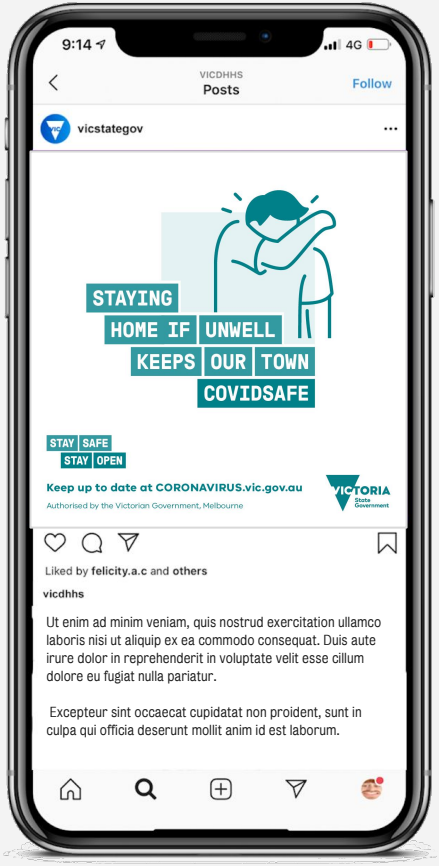
Social Tile -
Symptoms? Stay Home

POST COPY:

We've come so far.
It's up to all of us to keep getting tested at the first sign of any symptoms and keep Victoria safe this summer.

Keep up to date at CORONAVIRUS.vic.gov.au

Authorised by the Victorian Government, Melbourne.



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Thank you

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